

CASE STUDY:

www.bolingoconsult.com
info@bolingoconsult.com

Extending equal opportunities to the youth of francophone Africa

CORPORATE PROFILE

As one of the world's largest youth-serving NGOs, the client prepares young people for employment and entrepreneurship. For 100 years, the organization has delivered hands on, experiential learning in work readiness, financial literacy, and entrepreneurship. The organization continues to create pathways for employability, job creation, and financial success. Each year, their network of over 590,000 volunteers and teachers serves more than 10 million students in over 100 countries..



KEY CHALLENGES

The client has built an online-based interactive entrepreneurship curriculum created specifically for young African learners and was looking for a partner company to develop a French version of the program in addition to the English to help extend equal opportunities also to the youth of francophone African countries. Through this platform, the client aimed at engaging over one million students per year over time, while cutting the cost of delivery to less than one dollar per student. This requires translating all 8 modules from English to French and record over 74 tutorial videos (originally in English) in French.



OUR SOLUTION

Bolingo Consult transcribed and translated all 74 videos into French. We then had our French-speaking Voice Talents work with our professional Studio Engineer, in our in-house studio, to record and sync audios to all 74 videos.



"The project required meticulous attention to detail and a deep understanding of the technical aspects of recording, audio-video synchronization, as well as the cultural nuances of the French language, which made it both demanding and rewarding. The end result of our efforts was a comprehensive and accessible online curriculum for young African learners, which I am proud to have been a part of." -

Nat King Taylor, Project Assistant, Media Localization

www.bolingoconsult.com
info@bolingoconsult.com

Bolingo